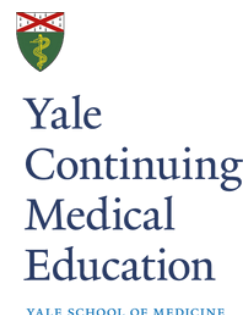
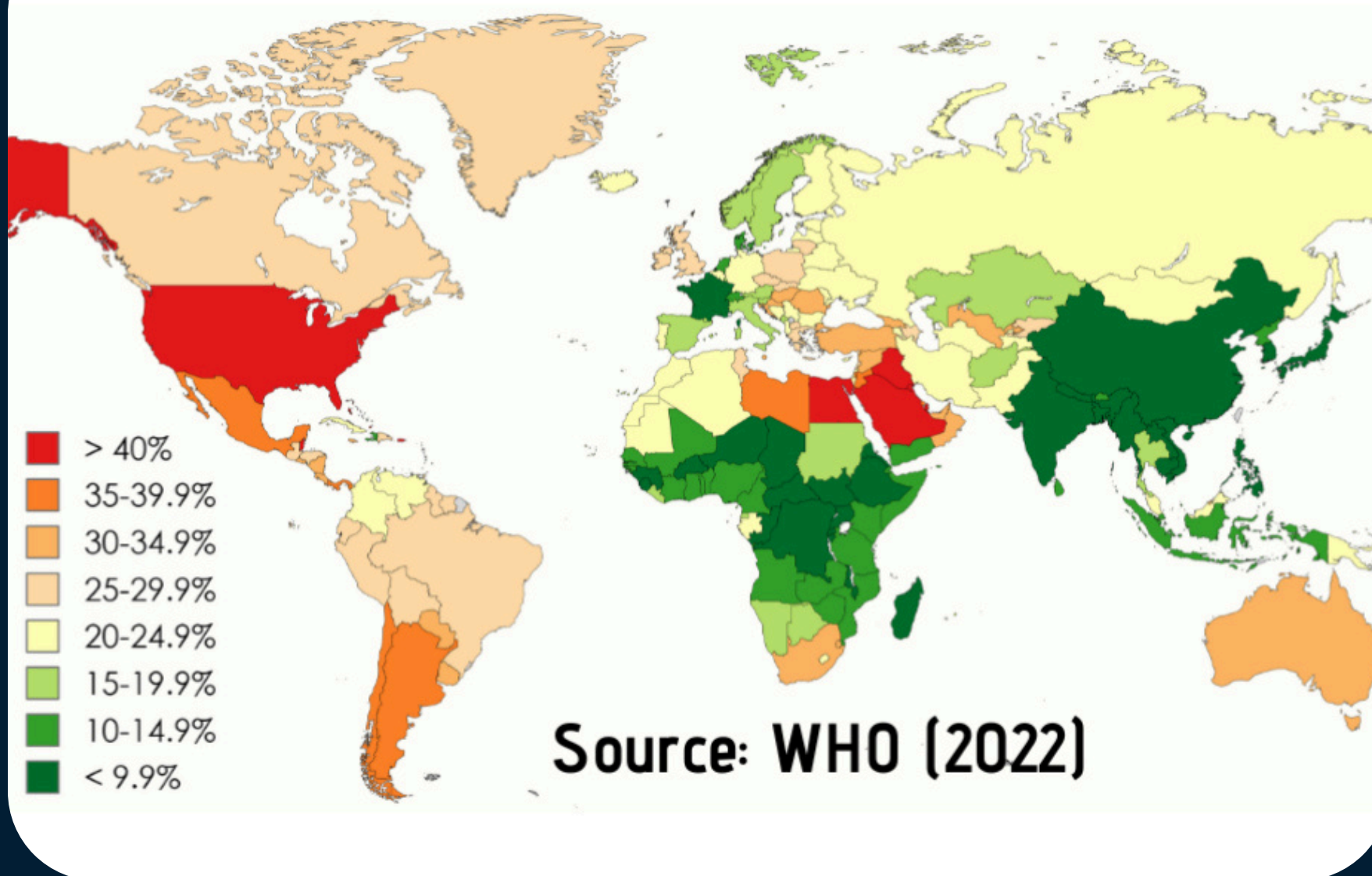


‘Weight of the Matter: Redefining Health & The Heart’





The Prologue.

A Global Burden

Obesity-related heart disease is now the leading cause of preventable death globally.

The global economic cost of obesity is projected to exceed \$4 trillion annually by 2035

Yet stigma often overshadows science & misunderstanding delays progress.

“In 2023, over 1 billion adults worldwide were living with obesity. The burden isn't just physical—it's emotional, economic, and cardiovascular.”- The World Health Organisation



Chapter One.

A Spark In The Storm

In 2012, something began to shift. The Masters of Medicine Conference was founded to bring together the brightest minds in medicine to tackle pressing global issues with bold ideas and cross-border collaboration.

In 2025, we brought together 300+ clinicians and researchers to explore the future of cardiology. We saw record attendance and media coverage

Feedback called it "transformational;" "unforgettable;" "the beginning of a new era;" "You could feel the momentum building."



SCAN FOR RECAP



The Gala & Trailblazer Award.

The Masters of Medicine conference will culminate in the prestigious **Hearts of Legends** Gala, with the Trailblazer Award, honoring individuals whose contributions have profoundly impacted Cardiovascular Health. This celebration offers sponsors a unique opportunity to align with a powerful legacy in healthcare and wellness.



Chapter Two.

The 2026 Vision

This year, we dig deeper. We confront the intersection of weight and heart health—with urgency and empathy.

Breakthroughs in metabolic medicine are challenging old assumptions. From genetics to food systems, we're reexamining everything.

The narrative of a patient whose life changed through integrated care

New therapies like GLP-1 receptor agonists are rewriting treatment protocols.

- What does GLP-1 mean for the future of heart health?
- Can we undo decades of damage?



Ernest Madu, MD

Chairman, Heart Institute of the Caribbean & HIC Heart Hospital, Jamaica

AS SEEN ON TED TALK



Edward J. Miller, MD PhD, FASNC, FACC

Vice Chief (Education), Cardiovascular Medicine

Associate Professor of Medicine and Radiology & Biomedical Imaging

Director, Nuclear Cardiology

Director, Cardiology Fellowship Program

Yale University School of Medicine



Ania Josterbroff, MD, PhD

Keynote Speaker, Masters of Medicine 2026

Yale University School of Medicine Associate Professor of Medicine & Pediatrics, Endocrinology & Metabolism Director, Yale Obesity Research Center Co-Director, Yale Center for Weight Management Board of Directors, American Board of Obesity Medicine

AS SEEN ON OPRAH

Meet the Architects of Change.

Together, Yale's Department of Cardiology & The Heart Institute of the Caribbean offer **unmatched credibility & reach.**

Yale Department of Cardiology: A global epicenter for cardiovascular innovation.

The Heart Institute of the Caribbean: Championing access, equity, and excellence across underserved regions



Masters of Medicine

CLINICAL CONFERENCES

JANUARY 16TH-18TH, 2026

The Arena.

Conference Details

01 Date & Venue

January 16-18, 2026

The AC Hotel, Kingston, Jamaica

02 Audience

200+ leading cardiologists, endocrinologists, general practitioners, obesity researchers, and health policy experts. 100 + lay people

03 Format

Keynotes, expert panels, clinical workshops, innovation showcase, wellness lab

04 Media

Global livestream, Jamaica Observer, Jamaica Gleaner, CVM, TVJ, Loop News, Kool FM radio, Irie FM radio, traditional & social media, Proceedings from the conference in Major Scientific Journal. - Nature.

The Invitation.

Sponsor the Story

*“We’re not asking you to sponsor an event...
We’re inviting you to **help shape the future of cardiovascular health.**”*

Benefits of Sponsorship

- **Brand visibility** associated with a high-prestige academic setting
- **Thought leadership** opportunities
- **Direct access** to top-tier medical professionals and decision-makers
- **Custom packages** (exhibits, speaking slots, branded labs, hosted lunches, etc.)

Partnership Levels	Headline \$20,000	Innovation \$10,000	Knowledge \$5,000
Session Integration- Naming rights, speaking slots during hosted lunch, Q & A Opportunities	✓		
Gala branding showing company commitment to heart health	✓		
Promotional Space/ Exhibit at Conference	✓		
HR partnership to do ECG testing of employees	✓		
Feature on Jamaica Observer Social Media Conference day.	✓	✓	
Product Showcase	✓	✓	
Targeted Networking	✓	✓	
Mention in media promotion leading up to and post event	✓	✓	✓
Access to Attendee Analytics	✓	✓	✓
Opportunity for Branded Giveaway	✓	✓	✓
Branding at Conference	✓	✓	✓

In The Press.

Masters of Medicine 2025



HIC launches Masters of Medicine Conference with exclusive screening of The M Factor, highlighting women's health and menopause awareness

Heart Institute of the Caribbean's Masters of Medicine Conference returns

- Event to position Jamaica as regional hub for advanced cardiovascular care, scholarship

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Published: Wednesday | January 1, 2025 | 12:07 AM



Pioneering Healthcare Collaboration: The 2025 Masters of Medicine Conference

Share this Story: [Like 0](#) [Post](#) [WhatsApp](#) [Facebook](#) [Twitter](#)

Published: Monday | February 3, 2025 | 4:45 PM



Heart Institute of the Caribbean announces 2025 international masters of medicine conference

[The Daily](#) [Facebook](#) [Twitter](#) [Instagram](#)

Reading Time: 2 minutes



Page 2 wraps coverage of the Heart Institute of the Caribbean's 2025 International Masters of Medicine Conference gala on Saturday, January 18 on the East Lawns Devon House. The soirée served as an after-party and mingle for keynote speakers many of them on The Rock from co-host Yale School of Medicine – and participants the Her Heart Matters-themed conference.

'Masters of Medicine' annual summit returns

September 15, 2022

0 Comments - [Make a comment](#)



BAUGH, conference continues to fulfil a critically important role in the continuing education of physicians, technicians, nurses, and other health-care providers

In The Press.

Masters of Medicine 2025



President of Heart Institute of the Caribbean says only 18 cardiologists in Jamaica, posing challenge to proper heart care

17 January 2025 Shanice Gibbs
No comments Categories: News



Severe Shortage of cardiologists in Jamaica – Heart Institute

by Mahiri Stewart | 20 Jan, 2025



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Partnership Inquiries

